



INDUSTRIAL PROPERTY OFFICE OF
THE CZECH REPUBLIC



SUB-REGIONAL SEMINAR

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Intellectual Property Policies in Universities and Research Institutions

organized by
the World Intellectual Property Organization (WIPO)

and,
the Industrial Property Office of the Czech Republic (IPO CZ)

Prague, April 21 and 22, 2016

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Thursday, April 21, 2016

09.30 – 10.00 Registration

10.00 – 10.30 **OPENING SESSION**

Welcome addresses by:

- Mr. Josef Kratochvíl, President, Industrial Property Office of the Czech Republic (IPO CZ)
- Mr. Michal Svantner, Director, Department for Transition and Developed Countries (TDC), World Intellectual Property Organization (WIPO), Geneva

10.30 – 10.45 Topic 1 WIPO Capacity Building Activities in Countries in Transition

Speaker: Mr. Michal Svantner

10.45 – 11.30 Topic 2 Importance of Intellectual Property (IP) for Universities and Academic Institutions in the Czech Republic

Speakers: Mr. Pavel Koukal, Masaryk University, Brno
Mr. Matěj Myška, Masaryk University, Brno

11.30 – 11.45 Topic 3 Role of the Industrial Property Office of the Czech Republic in the Promotion of IP Policies for Universities and Academic Institutions in the Czech Republic

Speaker: Ms. Hana Churáčková, Industrial Property Office of the Czech Republic

11.45 – 12.00 Coffee Break

12.00 – 12.45 Topic 4 Use of IP Policies at Universities and Research Institutions in Israel, Lessons Learned

Speaker: Ms. Hagit Messer-Yaron, Professor, Tel Aviv University, Tel Aviv, Israel

12.45 – 14.00 Lunch Break

14.00 – 14.15 Topic 5 Capacity Building Support by WIPO to Countries in Transition for the Promotion of IP Policies in Universities and Academic Institutions

Speaker: Mr. Mohammad Alhabbal, Consultant, TDC, WIPO

14.15 – 14.45 Topic 6 Current Situation in the University Intellectual Property Training in the Czech Republic

Speaker: Mr. Karel Čada, Metropolitan University, Prague

14.45 – 15.00 Coffee Break

- 15.00 – 15.45 Topic 7 WIPO Guidance – Intellectual Property Policy for Universities and Research Institutions for Countries in Transition
- Speakers: Mr. Michal Svantner
 Mr. Mohammad Alhabbal
- 15.45 – 17.00 Topic 8 Panel Discussion: Current Situation Regarding IP Policies at Universities and Research Institutions in the Region
- Speakers: Mr. Ivan Dvořák, Innovation Leadership Agency
 Ms. Eva Janouškovcová, Masaryk University, Brno
 Mr. Pavel Koukal, Masaryk University, Brno
 Mr. Matěj Myška, Masaryk University, Brno
 Ms. Zuzana Bělohradská, Industrial Property Office of the Czech Republic
- Moderators: Ms. Hagit Messer-Yaron
 Mr. Michal Svantner
 Mr. Mohammad Alhabbal
- 17.00 – 17.30 Topic 9 Wrap up and Closing Remarks
- Speaker: Mr. Josef Kratochvíl

Friday, April 22, 2016

- 10.30 – 14.00 Consultation University IP Policy Development Sessions
- Each University/Academy/Institute is working on the customization of the WIPO Model of IP Policies for Universities
- On the Spot Counseling:
- Mr. Michal Svantner
Ms. Hagit Messer-Yaron
Professor Ladislav Jakl, Vice-Rector, Metropolitan University Prague
Mr. Mohammad Alhabbal
The representative of IPO CZ, TBC
- 12.00 – 12.15 Coffee Break
- 14.00 – 14.30 **CLOSING SESSION**

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